2024 Paducah Homegrown Farmers Market Vendor Rules and Regulations

The Paducah Farmers' Market is a public service to support local agriculture and improve the quality of life in Paducah. One of the main goals of our farmers' market is for the consumer to have a direct relationship with the producer. Participation in the farmers market is only for local/regional famers/growers who sell what they grow, raise, or produce on their farms and for local businesses/producers/artisans that make products or goods that enrich the local community. We strive to feature agricultural producers/goods from our own region, considered local within a 300-mile radius of the Paducah Farmers' Market, by the McCracken County Cooperative Extension Service.

Applications from other areas will be reviewed and may be admitted on a case-by-case basis. The resale of agricultural products by farmers/growers or producers is limited to 20% of weekly sales. Farmers/growers must identify all products through **signage sold on behalf of other farmers/growers**. If you are not a farmer, you may still be considered eligible to sell at the Paducah Farmers' Market as a producer/artisan of local goods and services.

- 2024 Days and Times of Operation:
 - Set up during the week, Monday-Friday, at the Downtown Farmers' Market is not allowed. This includes any overflow produce.
 - Saturday Market dates and hours are: 7:30am -1:00pm, April 20-October 12
 - o Holiday Market: December 14, 2024 8:00-1:00, at Paducah Middle School
 - o Mid-week Market: dates and times TBD depending on vendor input and availability
- The Paducah Farmers' Market is located at the corner of Monroe and 2nd Streets near the flood wall.
- The Farmers' Market pavilion and surrounding lot is marked with 60+ spaces. There are 23 spaces which are located under the pavilion are assigned to returning vendors and then they will be opened to new vendors after returning vendor registration ends. Spaces outside of the pavilion will be vendor-provided pop-up tents. The market manager will determine pop-up tent vendor location based upon vendor needs and products sold.
- There is a one-time annual registration fee of \$150.00 (tax included) per spot for the Saturday downtown Paducah Farmers' Market complete season due at the time of registration. There is a one-time annual registration fee of \$50.00 (tax included) for the Midweek Market.
- There is also a Weekly option of \$10.00 (tax included) per week registration fee. All vendors, weekly and full season MUST have an application on file, approval from the market manager, and proof of all required certificates provided to the market manager. If a vendor chooses to pay weekly, this does not cover the Holiday market fee.
 - Weekly attendance must be communicated to the market manager, and paid for by each **Thursday before the** market.
- The Holiday Market is NO LONGER included in the full season price. All vendors wanting to be in the Holiday market must register and pay the \$25.00 (tax included) registration fee per spot.
- Vendors register to sell their own product. The registration does not provide a vendor with the opportunity to sell items produced by persons other than the vendor. All vendors under the age of 18 must have a parent or guardian sign the vendor agreement. No refunds will be provided for missed sale days.
- The 2024 season is defined as April 20th through October 12th. The City of Paducah covers vendor insurance set by dated Farmers' Market guidelines and vendors must follow all times, days, and dates as designated in the Farmers' Market overview.
- Vendors may only use the space allotted to them. Vendors are not allowed to sublease spaces. Please notify the market manager/staff in case of an absence. Frequent absences can result in reassignment of vendor spots.

Products allowed

- Items to be sold at market include homegrown vegetables, fruits, flowers, potted plants, transplants, herbs, fish, eggs, meats, honey, nuts and cheeses to name a few. Other homegrown goods may include woodworking, homemade beauty products, soaps, candles, and wool items. The majority of the goods sold must be homegrown/produced, although we do strive for 100% local homegrown. Farms may supplement their own stock seasonally. Any product that is not directly from your farm must be labeled to inform the purchaser where the item originates.
- Vendors selling live plants that require a nursery license (see KDA guidelines) are required to obtain said license through the state entomology office. http://www.uky.edu/ag/nurseryinspection/

- Food items such as baked goods and jellies may be sold, but it is the vendor's responsibility to comply with KDA and Health
 Department regulations and furnish all certifications and license needed, to the market manager, prior to selling at the
 farmers' market. All canned goods and other regulated items requiring micro processing, must have a current license
 displayed at all times. http://chfs.ky.gov/dph/. per the health department, if you plan on selling baked goods at the market
 you must live in Kentucky.
- If you wish to sell canned goods, meats, eggs, honey, or other items requiring certification/licensure, the following is required by state law:
 - a. 2024 certificates/licenses must be posted any time you are selling at the market.
 - b. Product labels must be correct.
 - c. Copies of 2024 certificates/licenses must be provided to the Parks & Recreation office prior to selling.
- Artisan products that are handmade and display a <u>significant transformation</u> of the materials used, may be sold but must be approved prior to selling.
- Live animals are not allowed to be sold at the Farmers' Market.
- Flea market items (i.e. used home goods, antiques) are not allowed to be sold. Items to be sold are at the discretion of the market manager office and are subject to change.
- All products must be discussed/reviewed by the Market Manager and staff for approval.

Market Rules and Regulations:

- Bathrooms do not open until 7:30am.
- If you want two spots you will have to pay the extra fee—this pertains to both markets. No weekly fees will be accepted day-of the market. Extra spots must be paid for by the Thursday before the market at noon.
- Spots are 10x10 which means you will need to have a 10x10 tent.
- All tents must be weighed down (sand bags, concrete blocks, water jugs, etc.)
- We are open rain or shine.
- Electricity is a first come first served basis. However, the Market Manger will determine which vendors are placed by electricity based on the products they sell (i.e. eggs, meats, fresh food, etc.) and the necessity of need. If you are interested in electricity for hot weather or other low priority needs you will be provided electricity once all the priority needs are met.
- Food Trucks must provide their own electricity.
- Vendors will need to familiarize themselves with the "2022-2023 Kentucky Farmers' Market Manual" provided by the Kentucky Department of Agriculture (KDA). Kentucky Farmers' Market Manual and Resource Guide (kyagr.com)
- ALL items sold must be approved by the Market Manager.