

**NEWS
RELEASE**

March 3, 2010

CITY OF PADUCAH, KY



Contact: Pam Spencer
Public Information Officer
Phone: 270-444-8669
Fax: 270-443-5058

Outcomes of “Commission Advance”

PADUCAH, KY—At approximately 4:30 p.m. on March 3, the Paducah Board of Commissioners and the city directors wrapped up a two-day workshop called the “Commission Advance”. The Advance is a goal-setting workshop led by facilitator, Lyle Sumek. The Commission spent the majority of the first day of the workshop in closed session regarding personnel matters that led to the resignation of City Manager Jim Zumwalt. At this time, an interim City Manager has not been named.

Day two of the workshop began with a visit from Joe Framptom and Bruce Brockenborough, Paducah Riverfront Development Authority (PRDA) board members. Framptom and Brockenborough discussed with the Commission the goals of PRDA and its relationship with the Paducah Board of Commissioners.

For the next couple of hours, each city director outlined to the Commission the successes achieved in their respective departments over the past year in addition to the projects that are ongoing for this year. Directors also listed the challenges their departments will be facing over the next five years. Sumek, who consults for cities across the nation, then presented an overview of the national trends facing cities. Sumek says, “We are in a mini-depression, not a recession.” Sumek then provided a list of traits and lessons on how to be successful leaders during troubled economic times.

Much of the work in this workshop during the afternoon involved revisiting the City’s goals from last year, determining what actions have been completed, adding new items to the list for the upcoming year, and making priority adjustments. The City Commission has five main goals for Paducah, and all of the action items fall under one of these five goals:

1. Strong Local Economy, Regional Center for Four States
2. Efficient City Government, Quality Services for Citizens
3. Restored Historic Downtown, LowerTown, Riverfront, A Community Focal Point
4. Vital Neighborhoods, A Place for People and Business
5. Great Place to Live, A Fun City to Enjoy



City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002

270/444-8669 • Desk 270/443-5058 • Fax

<http://www.paducahky.gov>

Pam Spencer, Public Information Officer

NEWS RELEASE

March 3, 2010

CITY OF PADUCAH, KY



Contact: Pam Spencer

Public Information Officer

Phone: 270-444-8669

Fax: 270-443-5058

Using information from the Directors and the Commissioners, Sumek created lists of objectives, challenges and opportunities, and action items for each of the five goals listed above. The Commission then condensed the long lists into shorter priority lists. At the end of the two days, the Commission and directors have a clear focus on priorities and what needs to be accomplished over the next year.

After starting with dozens of items, the Commission selected six items that are the top policy priorities. These are items the Commission supports and wants to see researched and discussed with a plan for the immediate future. The items also may require decisions this year by the Commission. The top policy priorities in random order are

1. Executive Inn liquidation, demolition, redevelopment plan, and hotel recruitment
2. Debt review and policy direction
3. Renaissance Area Master Plan (RAMP)
4. Resolution of Greyhound bus service location
5. Creation of T.I.F. district (tax increment finance district)
6. Revenue source to fund arts agencies

The Commission also determined the top action items for management. These are items that the Commission wants city directors and their staff to focus on for the next year. The top five items in random order are

1. Barkley Regional Airport
2. Fire Department accreditation
3. New fire headquarters design and budget
4. Downtown and LowerTown business recruitment and incentives
5. Successful 2010 AQS Quilt Show

The remaining action items were then subdivided into high and moderate priorities. Some of the items that did not make the top priority lists but will be addressed during the year include the planning and design of the sports park off Sheehan Bridge Road, development of a dog park, and a report on the study of the occupational license fee.

###



City of Paducah • P.O. Box 2267 • Paducah, Kentucky 42002

270/444-8669 • Desk 270/443-5058 • Fax

<http://www.paducahky.gov>

Pam Spencer, Public Information Officer