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Contact: Rosemarie Steele, Paducah Convention & Visitors Bureau

Work: 270.443.8783 Cell: 270.853.3382

Two Paducah festivals recognized as the Commonwealth's Top 10 Events for Spring

PADUCAH, Ky., February 2, 2012 – The Paducah Convention & Visitors Bureau (CVB) is pleased to announce that the Kentucky Tourism Industry Association has selected the 28th Annual American Quilter's Society Quilt Show & Contest and the LowerTown Art & Music Festival as two of the Commonwealth's Top 10 Festivals & Events for Spring 2012.

The Paducah CVB nominates the City's festivals through a quarterly submission process. Copies of promotional materials, newspaper/magazine clippings and photographs of the previous event must be provided and information that highlights the cultural and historical significance and economic impact of each event must be outlined for the judges' review.

“To be honored on a state level with two awards during a time when many other Kentucky tourism destinations are hosting major festivals draws attention to Paducah's international significance and cultural celebrations,” says Rosemarie Steele, marketing director of the Paducah CVB. “The AQS Quilt Show is the common thread connecting Paducah to the most talented people across the globe and the LowerTown Art & Music Festival delivers three days of the region's visual, performing and culinary arts.”

A panel of impartial judges selects the KTIA Top 10 Festivals & Events for each season. In addition to bragging rights, winners enjoy the added publicity and media exposure provided by KTIA, which includes an article in Kentucky Monthly magazine announcing all of the season winners.

Kentucky Travel Industry Association is a 960-member statewide association representing all sectors of the state's tourism and travel industry. As the VOICE for the travel industry, KTIA is committed to promoting and strengthening the common objectives of its travel partners.

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