

**NEWS  
RELEASE**

February 22, 2013  
CITY OF PADUCAH, KY



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**New Program on Government Channel 11**  
***Paducah Human Rights Commission, Raising the Standard***

PADUCAH, KY—To further educate the public about the mission and goals of the Paducah Human Rights Commission (PHRC), the board has developed a program that will air on Government 11, the governmental access channel of the City of Paducah. *Paducah Human Rights Commission, Raising the Standard* airs for the first time today at 7 p.m. PHRC Commissioners David White and Shulorn Jeter co-host the program which will serve to educate the community about the PHRC, human rights, and civil rights.

This inaugural program focuses on the mission of the Paducah Human Rights Commission and lets viewers meet several of the board members. Commissioner White says, “We are empowered to investigate, mediate, and try to resolve complaints of discrimination in housing, employment, and public accommodation.” PHRC Chair Dr. Bernice Belt says, “Our mission is about setting a standard for people to understand they have rights because they’re human and to understand that there must be civility in the community.”

Dr. Belt says the board has worked to expand the opportunities to educate the public, especially the youth, about human rights. Dr. Belt says, “When we help our youth understand the importance of their role now and to enhance that as they get older, I think we are going to have a better populace. I think we’ll have a better community, better organizations, better schools, and subsequently better marriages.”

Commissioner Bob Bloomingburg, who works as a small business loan officer, says, “As a citizen of Paducah and also as someone who makes his living working with businesses, I know how important it is for the City of Paducah to have a good quality of life and a high quality of living. I don’t think you can demonstrate that to businesses that might want to relocate here unless you can show that you treat all of your citizens equally and fairly.”

Upcoming episodes of *Paducah Human Rights Commission, Raising the Standard* will focus on the annual Fair Housing Luncheon, the annual Evening of Performance, and



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new education collaborations.

Board members are Dr. Bernice Belt, Martha Argotte' Thomas, Bob Bloomingburg, Amber'Lee Douglas, Chevene Duncan-Herring, Shulorn Jeter, Craig Newbern, Jr., and David White. Shelby Kester is a student intern. The PHRC was formed in 1964. If you are interested in serving on the board or if you need assistance, visit [www.paducahky.gov](http://www.paducahky.gov) or call the office at 444-4643.

*Paducah Human Rights Commission, Raising the Standard* can be seen on Government 11 tonight at 7 p.m. and Saturday at 8 p.m. View daily program information by watching the informational slides airing on the Channel 11 bulletin board. The episode also is online at [www.paducahky.gov](http://www.paducahky.gov) and the various social media outlets for the City of Paducah including Youtube and Facebook. Check the website for program information, videos, news releases, and broadcast schedules. *Paducah Human Rights Commission, Raising the Standard* is produced through the television production facilities at West Kentucky Community and Technical College.

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